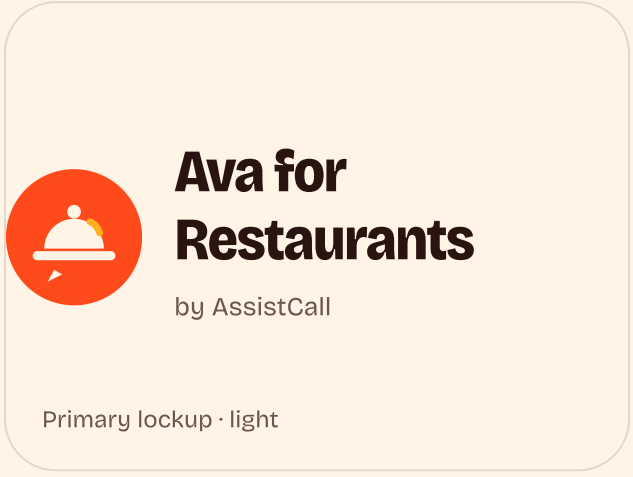
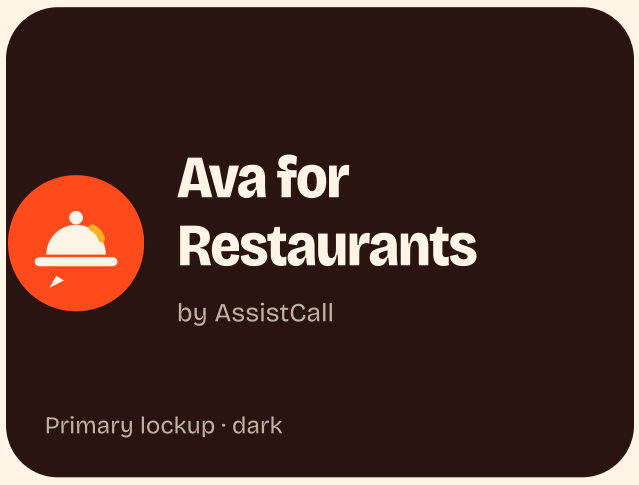
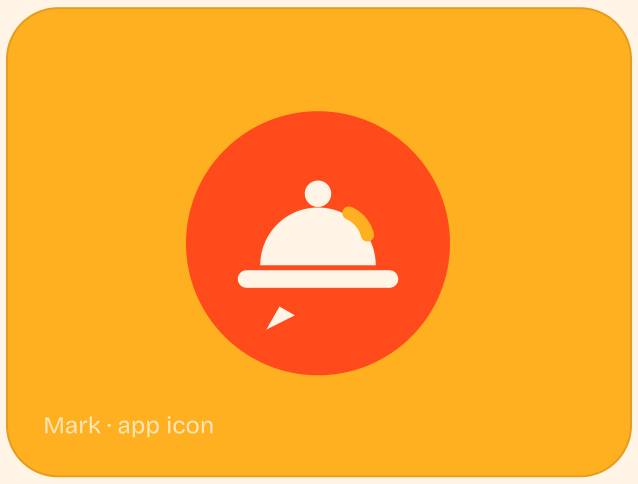
BRAND KIT

Ava for Restaurants brand kit

The marks, colors and type used across avaforrestaurants.com. For partners, press and our own team: please use the files as supplied and keep clear space around the mark.







COLOR

Cream, tomato and a little saffron.

Warm and lively like a full dining room. Tomato leads; saffron, basil and blush add flavor in stickers, tiles and tags.

Espresso
#2A1410
Text, dark tiles

Cream
#FFF4E6
Page background

Tomato
#FF4A1C
Mark, primary action

Saffron
#FFB020
Stickers, highlights

Basil
#2F7D4F
Success, tags

Blush
#FFD3DE
Tiles, accents

TYPOGRAPHY

Chunky, friendly and full of character.

Bricolage Grotesque throughout: 800 for headlines with its characterful shapes, 400–600 for menus, articles and interface.

Aa

Bricolage Grotesque · 800
Display · headlines, prices, numbers

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789 $ % ↗

Bricolage Grotesque · 400 / 600
Text · interface, articles, forms

USAGE

Three rules that keep it recognizable.

Tomato is the special

Use tomato for the mark, the primary action and one big moment per page. Let cream do the rest.

Stickers, sparingly

One rotating sticker or stamp per view. Tilt tickets and stickers by no more than 6°.

Inquiries, not orders

Catering and reservation examples are requests for your team to confirm — never confirmed bookings or payments.

DOWNLOADS

Brand package.

Vector marks, lockups, social card and tokens. Fonts are open-source (SIL Open Font License).

Complete brand package ↓
ZIP · all files below + guide

Brand guide ↓
PDF

Mark ↓
SVG

Lockup · light backgrounds ↓
SVG

Lockup · dark backgrounds ↓
SVG

App icon ↓
PNG · 1024 px

Social card ↓
PNG · 1200 × 630

Design tokens ↓
JSON